

Distinguished Alumni Award
Introduction Material for Ki Sub Joung, Ph.D.

Dr. Joung came to WWC from South Korea in 1954. At WWC he was a star soccer player and invited by Dr. Arthur Bannerman to give many talks on his experience during the Korean War, education in Korea, and other topics to Rotary and Civic Clubs in the Asheville area. At his graduation in 1956 he was honored as a Scholar's Medal winner.

Continuing his education, Dr. Joung earned a BS in Civil Engineering from Lafayette College (1959), an MS in Civil Engineering from Lehigh University (1961), a Ph.D. in Engineering Mechanics, University of Wisconsin and an MBA from the University of Wisconsin-Milwaukee. From 1964-1967 he held academic positions as Assistant Professor, University of Wisconsin-Platteville and University of Missouri –Rolla where he taught Engineering Mechanics.

He joined the Allis-Chalmers Corporation Advanced Technology Center in 1967 as Research Engineer and was promoted to important management positions, becoming its Director in 1985. During this time he led major research and development programs in iron ore and other minerals processing. In 1979 he joined the Company's Mining Systems Division as Manager of Products and Processes, and was promoted to Vice President and General Manager in 1987.

From 1988-1996 he was Vice President and General Manager of Svedala Industry's Worldwide Pyroprocessing Business Unit and managed its domestic and international sales, marketing, product development, manufacturing, quality, and strategic business planning. From 1997-1999 he was Senior V.P. Business Development/Company Vice President where he directed the Company's Strategic Vendor Alliance Programs and marketing programs for six-product and four regional sales divisions. He was a member of Svedala's management team that increased the company sales from \$300 million to over \$2billion in ten years.

From 2000-2002 Dr. Joung held teaching and leadership positions at Handong Global University in Korea, where he was Professor of Global Management, Director, Office of International Affairs, and Vice President for Academic Affairs. In these positions he played an important leadership role in developing the school as one of the most competitive universities for admission in Korea. The university was established as a Christian University.

He is married to Myung Cho Ha, registered pharmacist and a WWC Class of 1958, who earned a BS in Pharmacy from Philadelphia College of Pharmacy and Science (1961), and an MS in Pharmacy from University of Wisconsin (1963). They have two sons, a daughter, their spouses, three grandchildren, and one grandson on the way.