



Mountain Green

Sustainable Development in the Mountain Region



The Orr Cottage located at Warren Wilson College was the first North Carolina college building to receive LEED® Gold certification from the U.S. Green Building Council.

Sponsored By

AdvantageWest
Economic Development Group
Asheville Board of REALTORS™
Asheville Home Builders Association
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Blue Moon on Pinnacle Peak
Building Future Builders
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Dixon Hughes
Equinox Environmental
Kimmel and Associates
Laurel Mountain Preserve
Parsec Financial Management, Inc.
Progress Energy
Robert Deutsch, PA
The Community Foundation of WNC
Westall Chandley, Inc.
WNC Green Building Council

On the Campus of Warren Wilson College
Wednesday, June 20, 2007
7:30 a.m. to 5:00 p.m.
<http://mtngreen.blogspot.com/>

Mountain Green

Purpose: We are seeking to transfer knowledge, experiences and data to the development community as it pertains to sustainable development and environmental technologies that are suitable for the mountain region of North Carolina.

Target Audience: general contractors, landscape architects, grading operators, developers, lawyers, REALTORS™, administrators, and facility managers.

Steering committee: We thank those who have given time to making this conference possible.

Bob Deutsch, Robert Deutsch, PA and Member of Warren Wilson College
Board of Trustees

Perry Dror, Kimmel and Associates and Building Future Builders
Chris Eller, Civil Design Concepts and Board Member of the
Council of Independent Business Owners

Phillip Ray Gibson, Environmental Leadership Center of
Warren Wilson College

Maggie Leslie, WNC Green Building Council
Michele Skeelee, Council on Aging for Henderson County

Caroline Sutton, Asheville Home Builders Association

David Tuch, Equinox Environmental

Bob Wagner, The Community Foundation of WNC

David West, Asheville Board of REALTORS™

Sponsors: We thank those who are supporting this event financially and otherwise.

**AdvantageWest Economic
Development Group**

Bank of America

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Dixon Hughes, PLLC

**Equinox Environmental
Laurel Mountain Preserve**

Parsec Financial Management, Inc.

Progress Energy

Robert Deutsch, PA

The Community Foundation of WNC

Westall Chandley, Inc.

Vendors: The following local companies will be present to demonstrate sustainable products.

Advanced Thermal Solutions, Inc.
www.gotsun.com
828.693.3334

Appalachian Antique Hardwoods
www.aahardwoods.com
828.627.0830

Asheville Board of REALTORS™
www.abr-nc.com/ecolinks.html
828.255.8505

Equinox Environmental
www.equinoxenvironmental.com
828.253.6856

Green Built Environments
www.greenbuilt-e.com
828.505.0309

Home Energy Partners
www.homeenergypartners.com
828.350.1155

Home Front Homes
www.homefronthomes.com
941.475.6090

Phoenix Design
cindyphoenix850@bellsouth.net
828.669.5975

Progress Energy
www.progress-energy.com

Sundance Power Systems
www.sundancepower.com
828.689.2080

The Community Foundation of WNC
www.cfwnc.org
828.254.4960

Westall Chandley, Inc.
www.westallchandley.com
828.253.5331

WNC Green Building Council
www.wncgbc.org
828.254.1995

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Schedule of Events

June 20, 2007 – 7:30 a.m. to 5:00 p.m.

- 7:30 Registration (Registration will be inside the entry of Gladfelter)
(Vendors will be set up on the level below the plenary session in the Cow Pie Café area and sun room area just below Canon Lounge in the Gladfelter building.)
- Plenary Session (Canon Lounge in Gladfelter building)*
- 8:00 Sustainability Efforts at Warren Wilson College – The Economics and Practices
Joel Adams, Raymond James Financial Services and Warren Wilson College
Board of Trustees
- 8:40 Sustainability Efforts in Asheville, NC
Mayor Terry Bellamy, City of Asheville, NC
- 9:00 Keynote Address: Sustainable Development: A Bank's Perspective
Robert Kee, Bank of America, Senior Vice President, Charlotte, NC
- 10:00 Break
- Experiences From the Field*
- 10:15 Jack Cecil, Biltmore Farms
- 10:45 Gordon Small, Haywood Waterways Association
Duane Vanhook, Haywood Soil & Water Conservation District
- 11:15 Scott Dedman, Mountain Housing Opportunities
- 12:00 Lunch (Vendors will be set up in Cow Pie Café area and sunroom area)
- 1:00 Break Out Sessions (See accompanying chart for list of classes)
Classes will be held in the three rooms of Morse.
- 4:30 Reconvene in Plenary Session (Canon Lounge)
Local Ordinances: Panel Discussion
- 5:00 End of Conference
Please be sure to complete your evaluation form.
Please visit the registration table to receive your certificate of completion.

For more information

828.771.3781

pgibson@warren-wilson.edu

Map of the facility can be obtained by visiting

http://www.warren-wilson.edu/info/campus_map.php

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Concurrent Sessions

There will be a ten minute break between classes to assist you in moving from one class to the next.

7:30 a.m.	Registration & Vendors			
8:00	Plenary Session in Canon Lounge			
12:00	Lunch			
	Room A	Room B	Room C	Field Trips
1:00 - 1:30	Sustainable Planning in the Mountains <i>Fred Grogan, Equinox Environmental</i>	Renewable Energy Systems <i>Dave Hollister, Sundance Power Systems</i>	Marketing Green Developments <i>Mary Love, Southern Energy Concepts</i>	Orr Cottage - (30 min) Construction Focus <i>Stan Cross, Environmental Leadership Center, Paul Braese FMTS, WWC</i>
1:40 - 2:10	Healthy Built Homes <i>Maggie Leslie, WNC Green Building Council</i>	Local Sources for Construction <i>Jenny Moore, Handmade in America</i>	Case Study: Green Residential Development <i>Joel Neilson, Zach Guy, Crabtree Creek Development</i>	Orr Cottage - (30 min) Energy Focus <i>Stan Cross & Paul Braese WWC</i>
2:20 - 3:00	Sediment, Erosion and Stormwater Controls <i>Mike Goodson, Buncombe County</i>	Steep Slope Science <i>Rick Wooten, NC Geological Survey</i>	Energy Efficiency in Residential and Commercial <i>Isaac Savage, Home Energy Partners</i>	Eco Dorm (1.5 hours) <i>Duncan McPherson, Samsel Architects & Stan Cross, Environmental Leadership Center, WWC</i>
3:10 - 3:50	Affordable Green Housing <i>Mike Vance, Mountain Housing Opportunities</i>	Steep Slope Regulations <i>Linda Giltz, Land of Sky Regional Council of Governments</i>	Livable, Senior Friendly Communities <i>Michele Skeele, Henderson Co. Council on Aging</i>	The field trip will last from 2:20 to 3:50.
4:00 - 4:30	Visit Vendors	Visit Vendors	Visit Vendors	Visit Vendors
4:30	Plenary Session (Canon Lounge) - Local Ordinances			



This is a photo of the Eco Dorm. A tour of this facility will be offered during this conference.

A photo of Orr Cottage is on the cover. A tour of this facility will also be offered.

Mountain Green Registration Form

First Name _____ Last Name _____

Company Name _____

Business Mailing Address _____

City _____ State _____ Zip Code _____

Business Phone _____

Email Address _____

Registration \$ 75 (Before June 11) - includes materials, lunch and refreshments
\$ 110 (After June 11) - includes materials, lunch and refreshments

Please enclose money order or check payable to Warren Wilson College. If you are paying for more than one person on a single check, please include the full names of each person of your group. You may list their names on one registration form.

Please indicate any accessibility needs _____

Check or money orders should be made payable to

Warren Wilson College
Environmental Leadership Center
c/o Mountain Green Conference
CPO 6323
PO Box 9000
Asheville, NC 28815-9000
828.771.3781

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Directions

From I-40 west of Asheville:

If you are arriving by car via I-40 from areas west of Asheville, do not take the Asheville exits (I-240), but rather stay on I-40 going East until you get to Exit 55. Take Exit 55 (East Asheville), turn left and go under the interstate. Go to the first traffic light (at the intersection with US-70/Tunnel Road), and turn right onto US-70.

On US-70, go 1.5 miles until you reach the next traffic light and turn left onto Warren Wilson Road. Travel about 1.5 miles until you reach the campus. Please drive under the pedestrian bridge and turn at the second right which will be marked by a sign - this will be in the Kittredge Theatre parking lot. You may also park at the first left - just past the pedestrian bridge - in the Chapel parking lot. Public Safety may be directing traffic from Warren Wilson Road.

From I-40 east of Asheville:

If you are traveling on I-40 east of Asheville take Exit 59 (Swannanoa) which has a "Warren Wilson College" sign. Bear right at the exit and go to the traffic light at the intersection with US-70. Turn left and go about 2 miles until you reach the second traffic light. Turn right on Warren Wilson Road. Go about 1.5 miles until you reach the campus. Please drive under the pedestrian bridge and turn at the second right which will be marked by a sign - this will be in the Kittredge Theatre parking lot. You may also park at the first left - just past the pedestrian bridge - in the Chapel parking lot. Public Safety may be directing traffic from Warren Wilson Road.

From the airport:

If you are traveling from the airport, take Interstate 26 West to I-40 East, then follow the instructions from I-40 West of Asheville.

A campus map and directions
can also be obtained by visiting the
Warren Wilson College website at
http://www.warren-wilson.edu/info/campus_map.php