

**Dr. Marty O'Keefe**  
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## **EDUCATION**

- Ed.D. Leisure Studies, with emphasis in Outdoor Education, Boston University, Boston, Massachusetts.
- M.Ed. Counseling, St. Lawrence University, Canton, New York.
- B.S. Physical Education, St. Lawrence University, Canton, New York.

## **PROFESSIONAL EXPERIENCE**

- 1995 - Present *Chair*, Outdoor Leadership Department, Warren Wilson College, Asheville, North Carolina. Teach courses in degree program. Serve on a variety of committees. Fulfill Chair responsibilities within the department. Oversee management of college Challenge Course.
- 1991 - 1996 *Consultant/Owner*, *Challenge by Design*, Asheville, North Carolina. Design programs using challenge courses and other experiential methods to meet the needs of specialized groups. Provided training, facilitation, consultation, program development, and evaluation for groups in education and management.
- 1986 - 1991,  
1993 - 1995 *Assistant Professor*, Outdoor Recreation Program, Unity College, Unity, Maine. Developed curricula and taught courses in the Outdoor Recreation and Environmental Education Programs, and advised students. Chaired and served on multiple college committees.
- 1987 - 1991  
1993 - 1995 *Director*, Outdoor Extension Service, Unity College, Unity, Maine. Trained and supervised student leaders in the organization and implementation of adventure and environmental education outreach programs for community groups.
- 1985 - 1986 *Assistant Instructor*, Hurricane Island Outward Bound School, Bethel, Maine. Instructed month-long courses with youth-at-risk groups.
- 1984 - 1985 *Field Service Representative*, Statewide Recreation Network, Boston University, Boston, Massachusetts. Coordinated the efforts

of community agencies in order to provide recreational opportunities for people with disabilities.

- 1983-1985 *Instructor*, Tufts University, Boston, Massachusetts. Instructed courses in rock climbing techniques and ropes course training.
- 1983 -1985 *Ropes Course Specialist*, The Warren Center, Ashland, Massachusetts. Trained staff and instructed ropes course adventure programs for a broad range of adult and youth groups.
- 1983 *Coordinator of Outdoor Education*, Hale Reservation, Westwood, Massachusetts. Supervised outdoor education staff of twenty instructors. Coordinated staff training and development of outdoor education curricula.
- 1981 -1982 *Graduate Research Assistant*, Boston University, Boston, Massachusetts. Assisted in the implementation of a statewide recreation network of programs serving people with developmental disabilities. Assisted in the development of graduate level curricula in therapeutic recreation.
- 1979 – 1981 *Instructor/Coach*, St. Lawrence University, Canton, New York. Taught basketball and field hockey coaching theory. Taught various skills designed to provide an opportunity for students to gain experience with life-time sports. Coached Field Hockey, Basketball, Volleyball, Lacrosse, Swimming.

#### **COLLEGE COURSES TAUGHT**

Group Process	History and Philosophy of Adventure Education
Program Planning	Wilderness Skills and Techniques
Internship Seminar	Initiatives for Adventure Education
Leadership	Instructional Practices and Curr. Development
Canoeing	Introduction to Environmental Education
Rock Climbing	Environmental Education: Methods and Materials
Survival and First Aid	Counseling Theories for Wilderness Programming
Coaching Theory	Adventure Programming for Troubled Youth
Elementary Phys. Education	Universal Adventure Programming
Phys. Educ. Skills Courses	Women's Voices in Experiential Education
New Zealand Light	Challenge Course Facilitation and Management
Admin. & Mngt. Of Adv. Ed.	Outdoor Education in the Scottish Highlands
Inst. Dev. For ODL	

## **PUBLICATIONS**

- Outdoor Leadership (ODL) and Physical Education Department (PED) Risk Management Plan* (2016 edition). Co-authored with faculty of Outdoor Leadership Department. In-house publication. Warren Wilson College, Asheville, NC.
- O'Keefe, M. (2015). *The Laura Gossmann and Tim Cannon memorial adventure learning lab instructor manual supplement*. (5<sup>th</sup> ed.). In-house publication, Warren Wilson College, Asheville, NC.
- Raiola, E., & O'Keefe, M. (2009). A History of outdoor adventure education in the United States. In B. Stremba & C. Bisson (Eds.), *Teaching adventure education theory* (pp.73-77). Champaign, IL: Human Kinetics.
- Raiola, E., & O'Keefe, M. (2009). Flow theory: Risk taking and adventure experiences. In B. Stremba & C. Bisson (Eds.), *Teaching adventure education theory* (pp.168-174). Champaign, IL: Human Kinetics.
- Raiola, E., & O'Keefe, M. (1999). Philosophy in Practice: A History of Adventure Education. In Miles, J. & Priest, S. *Adventure programming* (pp. 45-53). State College, PA: Venture Publishing, Inc.
- Raiola, E., & O'Keefe, M. (1998). Philosophy in Practice: A History of Adventure Education. In E. Raiola and M. O'Keefe (Eds.), *Proceedings of the 1998 national conference of the Wilderness Education Association* (pp. 84-101). Brevard College, Brevard, North Carolina.
- O'Keefe, M. (1996, Fall). Pro-action in the wake of tragedy. *Women in Experiential Education Professional Group Newsletter*, 8, 7-8.
- O'Keefe, M. (1991). (Ed.). *Unity College Outdoor extension service ropes course manual*. In-house publication, Unity College, Unity, ME.
- O'Keefe, M. (1989). Freshman Wilderness Orientation Programs: Model Programs Across the Country. In Gilbert, J. & Bruner, E. (Eds.) *Proceedings of the 1988 National Conference on Outdoor Recreation, Colorado State University*. University of Mississippi, University.
- O'Keefe, M. (1989). *Freshman wilderness orientation programs in higher education: A Descriptive delphi study*. (Unpublished Doctoral Dissertation). Boston University, Boston, MA.

## **PROFESSIONAL PRESENTATIONS**

*Presenter*, Association for Experiential Education Southeast Regional Conference: Black Mountain, NC: "How Your Environmental Ethic Effects Personal and Programmatic Choices" April 22, 2017.

*Presenter*, Association for Experiential Education International Conference: Chattanooga, TN: "Taking a Pulse: How Are We Preparing the Next Generation of Socially Just, Outdoor Educators?" October 26, 2014.

*Presenter*, 20<sup>th</sup> Annual Adventure Education Conference, at Western Carolina University, with Ed Raiola: "Risk Taking as a Tool for Effective Adventure Education." Nov. 2<sup>nd</sup>, 2012.

*Presenter*, 19th Annual Adventure Education Conference, North Greenville University, Tigerville, SC with Ed Raiola: "The Use of Goal Setting in Adventure Education: One Step at a Time." Nov. 11th, 2011.

*Presenter*, Southeast Regional Association for Experiential Education Conference, Montreat, NC. Presented with Ed Raiola: "The Connection Between Risk and Learning in Adventure Education." 2010.

*Presenter*, Adventure Education Conference, Montreat College, Black Mountain, NC. Presented with Ed Raiola: "Taking Ownership of Goal Setting: Experiential Tools to Begin the Process." October, 2008.

*Presenter*, Association for Experiential Education Southeast Regional Conference, Cedar Rock, NC. I presented with Ed Raiola a workshop entitled: "Defining and Exploring Your Environmental Ethic." March 2008.

*Presenter*, Adventure Education Conference, Western Carolina University. I led a workshop entitled "Seeing Ability vs. Disability: Adapting Initiatives for All." November 3, 2006.

*Presenter*, Association for Experiential Education Southeast Regional Conference, Hendersonville, NC. I lead a workshop with Ed Raiola entitled "Tools to Spark Personal, Professional, and Organizational Change." March 24-26, 2006.

*Invited Member*, Association for Experiential Education International Conference, Norfolk, VA. I was an invited member of a Professional Development Intensive focusing on "Social Justice, Diversity, and Ethics: Where Do We Want To Be and How Do We Get There From Here?" November 4-7, 2004.

*Panel Member*, Association for Experiential Education Southeast Regional Conference, "Coming Full Circle," Boone, North Carolina. I was a panel member for the "Coming Full Circle" discussion about the history of AEE, especially regional accomplishments and issues. March 28-30, 2003.

- Panel Member*, Women in Outdoor Leadership Conference, Cedar Rock Base Camp, North Carolina Outward Bound School. "Exploring Relationships, Family, and Other Life Transitions with the Outdoor Field." October, 2002.
- Presenter*, Association for Experiential Education 30<sup>th</sup> International Conference, St. Paul, Minnesota. "Experiential Teaching Techniques at the Middle School, High School, and College Levels." Co-Presenting with Deb Sugerman and Kathy Doherty. November, 2002.
- Presenter*, Association for Experiential Education South East Regional Conference, Unicoi State Park, Georgia. "Universal Adventure Programming for All." Co-Presented with Lynne Firsell. April, 2002.
- Presenter*, Association for Experiential Education 29<sup>th</sup> International Conference, Charleston, West Virginia. "Teaching Out of the Box: Techniques at the College Level." Co-Presented with Deb Sugerman. November, 2001.
- Presenter*, Association for Experiential Education South East Regional Conference, Berry College, Mount Berry, Georgia. Two workshops: "What is this thing we do?" and "What is your next level of facilitation?" Co-Presented with Ed Raiola. March, 2000.
- Presenter*, Wilderness Education Association National Conference for Outdoor Leadership, Brevard, NC. "Philosophy in Practice: A History of Adventure Education." Co-Presented with Ed Raiola. February, 1998.
- Keynote*, Adventure Education Conference, Asheville, NC. "Continuing to Learn and Grow in the Field of Adventure Education." October, 1997
- Presenter*, Association for Experiential Education 25<sup>th</sup> Annual International Conference, Asheville, NC. "Moving Through Conflict: Aikido as Metaphor." Co-Presented with Ellie Kincade. Fall, 1997.
- Presenter*, Conference on Women's Leadership in the Outdoors, Brevard, North Carolina. "Pro-action in the Wake of Tragedy." Fall, 1996.
- Presenter*, Association for Experiential Education 24<sup>th</sup> Annual International Conference, Spokane, Washington. "Moving Through Conflict: Aikido as Metaphor." Co-Presented with Ellie Kincade. Fall, 1996.
- Presenter*, National Challenge Course Practitioners Symposium, Boulder, Colorado. "Task Force to Establish Challenge Course Guidelines of Practice." Spring, 1994.
- Presenter*, Association for Experiential Education 21<sup>st</sup> International Conference, Stowe, Vermont. "Forming Partnerships as Practitioners and Providers of Challenge

Course Programming to Develop Guidelines of Practice." Pre-Conference day program, Fall, 1993.

*Presenter*, Association for Experiential Education 20th International Conference, Banff, Alberta, Canada. "Ropes Course Training Guidelines: How is Competency Measured?" Fall, 1992.

*Panelist*, Texas Experiential Ropes Association Conference, Wimberly, Texas. "Ropes Course Training Guidelines: Certification, Accreditation, Trained Facilitators/How is Competency defined in the Ropes Course Profession?" Spring, 1992.

*Invited Participant*, First Annual National Conference for Outdoor Leaders. "Employee Preparation Towards 2001." (An invitational conference for recreation professionals) Western State College of Colorado, Gunnison, Colorado. Fall, 1990.

*Presenter*, Association of Experiential Education 17th National Conference, Sante Fe, New Mexico. One day workshop. "New Student Wilderness Orientation Programs." Fall, 1989.

*Invited Panel Discussion Member*, Northern Illinois University Taft Campus Spring Colloquium, Oregon, Illinois. "Women as Outdoor Leaders and Participants." Spring, 1989.

*Presenter*, National Conference on Outdoor Recreation, Colorado State University, Fort Collins, Colorado. "Freshman Wilderness Orientation Programs: Model Programs Across the Country." Fall, 1988.

*Presenter*, Northeast Regional Association of Experiential Education Conference, University of Vermont, Burlington, Vermont. "Creating Service Opportunities within Your Program." Spring, 1988.

*Presenter*, New York Outdoor Education Association Conference at SUNY, Cortland, New York. "Freshman Wilderness Orientation Programs Across the Country." Fall, 1987.

*Presenter*, Women's Studies Conference, Colby College, Waterville, Maine. "Women and Risk." Spring, 1987.

### **Further Professional Contributions**

- a. I serve on the Board of the North Carolina Outward Bound School (2013-present). Within this board, I serve on the Risk Management Committee.
- b. I regularly review articles for the Journal of Outdoor Recreation, Education, and Leadership.

- c. I participated in a Delphi study supported by the Consortium for Innovative Environments in Learning about curriculum development through the lens of gender: "Exploring the Hidden Curriculum in Adventure Education." The chief researchers were Drs. Denise Mitten, Karen Warren, and Erin Lotz. (Fall, 2012)
- d. I served on the Risk Management Committee for Camp Woodson. We met annually to review risk management issues for the program. (1997-2009)