

## Beck Banks

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### CURRENT POSITION

#### Warren Wilson College - Swannanoa, NC

Assistant Professor of Communications

2023 to Present

### EDUCATION

#### University of Oregon - Eugene, OR

PhD in Communication and Media Studies

School of Journalism and Communication

2022

Dissertation

“Actualization Through Activism: Transgender Media Making in Central Appalachia”

Committee

Julianne Newton, Professor/Director of Doctoral Studies, UO SOJC (Chair)

Cassius Adair, Assistant Professor, The New School, School of Public Engagement

Chris Chavez, Associate Professor/Director of CLLAS, University of Oregon, SOJC

Erin Hanna, Associate Professor, University of Oregon, Cinema Studies

Deb Morrison, Professor/Associate Dean, University of Oregon, SOJC

#### New York University - New York, NY

MA in Media, Culture, and Communication

Steinhardt School of Culture, Education, and Human Development

2011-2013

#### Webster University - St. Louis, MO

BA in Journalism

School of Communications

1998-2002

### ACADEMIC WORKS

#### Peer-Reviewed Publications

Banks, B. (in progress, under contract). *A Trans Caravan: A journey of actualization through activism in Central Appalachia*. University Press of Kentucky.

Banks, B. (in progress, accepted). “The Cancellation of Queer Appalachia.” In Paraic Kerrigan, Elizabeth Farris, and Eugenia Siapera. *Platforming Cancel Culture: Intersections Across Digital Media, Culture and Identity*. Routledge.

Banks, B. (2022). “HBO’s ‘We’re Here’ and Queer/Trans Place-Making.” *The Journal of Appalachian Studies*, 28(1), 112-114.

Banks, B. (2021). “A Visible Absence: Trans-Masculine People on the Screen.” *Participations: Journal of Audience and Reception Studies*, 18(1), 46-65.

Rouleau, J., Banks, B., and Dreiling, M. (2021). "Queer and trans filmmaking: a new pedagogy." *Jump Cut: A Review of Contemporary Media*, 60(1).

<https://www.ejumpcut.org/currentissue/BanksDreilingRouleauInterview/index.html>

Banks, B. (2021). "Review of Disclosure and Visible: Out on Television." *QED: A Journal in GLBTQ Worldmaking*, 8(1), 206-209.

Banks, B. (2021). "Opening the Field of Transgender Audience Reception: A Review of 'Struggling for Ordinary: Media and Transgender Belonging in Everyday Life.'" *Jump Cut: A Review of Contemporary Media*, 60(1). <https://www.ejumpcut.org/currentissue/Banks-queerlyOrdinary/index.html>

Banks, B. (2019). "LGBTQ Magazines." In Debra L. Merskin (Ed.). *International Encyclopedia of Mass Media and Society*. SAGE Publishing.

Banks, B. (2019). "LGBTQ Newspapers." In Debra L. Merskin (Ed.). *International Encyclopedia of Mass Media and Society*. SAGE Publishing.

### **Additional Academic Publications**

Banks, B. (2022). "Trans Appalachia: An Interdisciplinary Exploration." In Z. Zane McNeil (Ed.). *Y'All Means All: The Emerging Voices Queering Appalachia*. PM Press.

Banks, B. (2021, November 3). "Small-town Pride celebrations emerge – and show that LGBTQ life in America is flourishing outside of cities." *The Conversation*.

Dobert-Kehn, C. & Banks, B. (2021, April 8) "Social Media, Facilitation, and Rapid Response Collecting: Queer Appalachia's Approach to Activism and Community Building." *Museum Education Roundtable*. <https://www.museumedu.org/social-media-facilitation-and-rapid-response-collecting-queer-appalachias-approach-to-activism-and-community-building/>

Banks, B., Bottaro, M., Griffin, H., Herold, L., Himberg, J., Martin Jr., A., & San Filippo, M. (2020, June 23). "Visible: Out on Television: an LGBTQ TV Roundtable." *Los Angeles Review of Books*.

Banks, B. (2014, March 11). "HBO's gothic Southern porn: 'True Detective' has a Duck Dynasty Problem." *Salon*.

### **CREATIVE WORKS**

#### **Short Films & Screenings**

Banks, B. (Actor, Writer, & Producer). (2020, Nov. 12). "The Coffee Name Game." Eugene, OR: San Francisco Transgender Film Festival.

Banks, B. (Consultant & Production Assistant). (2020, March 31). "Climbing Every Mountain." Central Appalachia. Transilient/PFLAG.

Banks, B. (Actor, Writer, & Producer). (2019, Nov. 16). "The Coffee Name Game." Eugene, OR: Rewire Film Festival.

#### **Strategic Ad Campaigns**

Banks, B. (Co-Faculty Advisor). (2021 to 2022). Eugene, OR: *Rising Climate Project*, student-produced climate justice campaigns and art exhibit.

## CONFERENCE PRESENTATIONS

- Banks, B. (2023, Oct. 27). Trans Caravan: An Ethnography of a Documentary Tour. *National Women's Studies Association*. Baltimore, MD.
- Jones, P. & Banks, B. (2023, June 26). The Joke Who Got Elected: The mediated spectacle of Donald Trump in 1980s and 1990s screen culture. *International Association of Media and Communication Researchers*. Online Conference Paper/Lyon, France.
- Banks, B. (2022, November 19). A Transgender Documentarian in Eastern Kentucky in Three Acts. *National Communication Association*. New Orleans, LA.
- Banks, B. (2020, November 15, Cancelled Due to Covid). Moderator. Reading Trans Movements, Narratives, and Futurities. *American Studies Association*. Baltimore, MD.
- Banks, B. (2020, April 5, Cancelled Due to Covid). Queer Rurality on Television: A Transnational Comparison Between the U.S. and Britain. *Society for Cinema and Media Studies*. Denver, CO.
- Banks, B. (2019, May 30). You Can't Go Back to Party City: Drag Leaves the Gay Bar. *Cultural Studies Association*. New Orleans, LA.
- Banks, B. (2019, April 12). Moderator. Identity. *What is Technology?* Portland, OR.
- Banks, B. (2019, March 16). Moderator. Queer Dis/Embodiments. *Society for Cinema and Media Studies*. Seattle, WA.
- Banks, B. (2018, March 29). A Visible Absence: Transmasculine Audience Reception of Television Programming. *Popular Culture Association/American Culture Association*. Indianapolis, IN.
- Banks, B. (2015, Nov. 6). (Also Panel Moderator). Appalshop Documentaries as Media Activism: A Case Study. *Mid-Atlantic Popular Culture/American Culture Association*. Philadelphia, PA.
- Banks, B. (2012, Oct. 20). Appalachia under the Lens: Communication Barriers in the Context of Documentaries. *New York Communication Association Conference*. Ellenville, NY.

## AWARDS & RECOGNITIONS

School of Journalism and Communication's Best Dissertation Award	2022-2023
Creating Change Scholarship - UO Office of the Dean of Students	2021
Columbia Scholarship - School of Journalism and Communication	2016 to 2021
Lori I. Lokey Scholarship - School of Journalism and Communication	2019
University of Oregon Graduate Teaching Excellence Nominee	2019, 2020

## SELECT PRESS INTERVIEWS

“Y’all Means All, Part 1: Creating Space for People to Thrive (with special guest Dr. Beck Banks)” (2023, Jan. 30) *Appalachian Firesides*.

<https://open.spotify.com/show/7J0SiB4fHSOowL6CLzgKVt>

“Talking ‘Y’all Means All’ and Visiting with a Gospel Guitar Player” (2022, Nov. 18) *WV Public Broadcasting*. <https://www.wvpublic.org/inside-appalachia-2022/2022-11-18/talking-yall-means-all-and-visiting-with-a-gospel-guitar-player>

“14 LGBTQ+ Pride Celebrations Held in Rural or Small-Town America.” (2022, July 11) *The Advocate*. <https://www.advocate.com/pride/2022/7/11/14-lgbtq-pride-celebrations-held-rural-or-small-town-america>

“LGBTQ Pride Events Surge in Small-Town USA” (2022, June 23) *USA Today*. <https://www.usatoday.com/story/news/nation/2022/06/21/lgbtq-gay-pride-events-rural-usa/7611127001/?gnt-cfr=1>

## COURSES

### University of Oregon - Eugene, OR

2016 to 2023

#### School of Journalism and Communication

- Advertising Campaigns, Instructor of Record
- Brand Responsibility, Instructor of Record (2 courses: an undergraduate/graduate split and a graduate)
- Gateway to the Media, Instructor of Record (5 courses)
- Gateway to the Media, Instructor of Record for Labs (4 production labs)
- Gender, Media, and Diversity, Instructor of Record (2 courses)
- Gender, Media, and Diversity, Instructor of Record for Discussion (4 courses)
- Media and Society, Instructor of Record (2 courses)
- Advertising and Culture, Teaching Assistant
- Creative Strategist, Teaching Assistant (7 courses)
- Fact or Fiction, Teaching Assistant
- Media and Society, Teaching Assistant (3 courses)
- Strategies in Social Media, Teaching Assistant
- US Film Industries, Grader

### Clarks Honors College

2022-2023

- Social Media and Democracy, Instructor of Record
- Queer and Transgender Media Studies, Instructor of Record and Designer

### University of Oregon Invited Guest Lectures

- Creative Strategist (multiple lectures on audiences, artistic activism, and transgender representation)
- Feature Writing (incorporating visuals into stories)
- Gateway to the Media (multiple lectures on audiences, interviewing, photo ethics, and copyright)
- Gender, Media, and Diversity (transgender audience reception)
- International Communications (LGBTQ television representation in the US and UK)

- Introduction to Media Studies (identity and audience studies)
- Media Ethics (LGBTQ history in the US press)
- Media and Society (multiple lectures on the history of transgender representation)
- People and Images (transgender audience reception and representation)
- Reporting I (interviewing techniques)
- Research Methods (ethnographic methods)
- Qualitative Research Methods (focus groups)

**Penn State Brandywine - Media, PA**

Adjunct Instructor 2015 to 2016

- Effective Speech (5 courses)
- Communication Theory
- News Writing and Reporting

**Delaware County Community College – Media, PA**

Adjunct Instructor 2015 to 2016

- Interpersonal Communication (3 courses)
- Public Speaking (3 courses)

**Montgomery County Community College - Blue Bell, PA**

Adjunct Instructor 2015 to 2016

- Media Literacy (3 courses)
- Mass Media and Society (2 courses)

**SERVICE**

**Thesis and Capstone Project Advising**

- Aly Johnston. (projected 2024) title to be determined, Clarks Honors College at University of Oregon. Undergraduate Thesis. Committee Member
- Angie Gage. (2023) “Brand Responsibility in the Fashion Industry,” School of Journalism and Communication at University of Oregon. Masters of Brand Responsibility Thesis. Committee Member
- Carmelli Hess. (2023) “Underrepresentation in Advertising Still Exists: A Case Study on the Lack of Hispanic Representation within Advertising in the Fashion Luxury Brand Industry.” Clarks Honor’s College at University of Oregon. Undergraduate Honors Thesis. Committee Member
- Emily Leyfer. (2023) “Dangerous Artists: Essays on Modernity, Technology, Creativity, and a Generation's Search for Meaning,” School of Journalism and Communication at University of Oregon. Masters of Brand Responsibility Thesis. Committee Member
- Emily Rodnunsky. (2023) “Brand Responsibility and Ethics: Nine Routes to Improving Society through Advertising,” School of Journalism and Communication at University of Oregon. Masters of Brand Responsibility Thesis. Chair
- Melina Mellari. (2023) “Social Media's Influence on the Identity Formation of Queer Christians,” Clark’s Honors College at University of Oregon. Honor’s Thesis. Committee Member

- Lauren Jin. (2021) “Who Belongs and Who Doesn’t: Gentrification and the Golden State Warriors,” Clark’s Honors College at University of Oregon. Honor’s Thesis. Committee Member

**Academic Service**

- Member of Creating Connections, a group for underserved graduate students, 2018 to 2022
- Dean Decanal Review Committee, 2022
- School of Journalism and Communication Graduate Diversity Task Force, 2020 to 2022
- SOJC Graduate Student Orientation Panelist, 2017-2022
- Moderator for UO Queer Film Festival Keynote Panel, 2020
- Journalism/Communication Graduate Student Association, President, 2017-18, Vice President, 2018-2019
- Graduate Affairs Committee Student Liaison, 2017 to 2019
- Graduate Leadership Team, 2017 to 2018
- School liaison and organizer for SAIL, a summer camp for underserved teenagers, 2017 to 2018
- Search committee for a faculty position, 2017 to 2018

**Community Service**

- Application Reviewer, Pride Foundation, 2021 to 2023
- Mentor, NYU’s Media, Culture, and Communication Mentor Program, 2020 to Present
- Press Relations Manager. Rewire Film Festival. Eugene OR, Fall 2019

**RELEVANT PROFESSIONAL EXPERIENCE**

<b>Jordan Schnitzer Museum - Eugene, OR</b> Videographer for Sanctuary: A Performance	2021
<b>Invisible Man Agency - South Orange, NJ</b> Freelance Creative Strategist	2021
<b>Delaware County Community College - Media, PA</b> Educational Advisor	2014 to 2015
<b>University of Pennsylvania - Philadelphia, PA</b> Administrative Coordinator/Marketing Consultant	2013 to 2014
<b>New York University - New York, NY</b> Aide to Communications	2009 to 2012
<b>Oxford University Press - New York, NY</b> Interim Assistant to the Publisher/VP of Higher Education	2007 to 2008
<b>Louisville Medical Society - Louisville, KY</b> Publications Associate	2005 to 2006
<b>Daily Post-Athenian - Athens, TN</b> Government Reporter	2003 to 2004

## **ADDITIONAL TRAINING AND PROFESSIONAL DEVELOPMENT**

Appalachian Writers Workshop, Creative Nonfiction, July 2022

Graduate Teaching Initiative Certificate, 2017 to 2020

Equity Now, University of Southern California, Oct. 2020

Understanding Implicit Bias, University of Oregon, Oct. 2017

## **PROFESSIONAL MEMBERSHIP**

National Communication Association, 2022 to Present

Appalachian Studies Association, 2021 to Present

Society of Cinema and Media Studies, 2017 to Present

## **JOURNAL REVIEWER**

Visual Studies Quarterly

BB-7/2023