



**Warren Wilson**  
COLLEGE

Dear Warren Wilson College Supporter,

As we prepare to welcome our students to campus for the 2023–24 academic year under the leadership of our new Warren Wilson President, Dr. Damián Fernández, we are reaching out to you today to offer an opportunity to partner with WWC and support the College.

Each year, our sponsors play an essential role in our work to provide an accessible experiential education and graduate students who are ready to make a real impact on the community. When you partner with WWC as a sponsor by making a tax-deductible contribution, not only are you helping to support our students, but you will also receive visibility through our sponsor benefits.

We have several suggested donation levels available—please see sponsorship benefit details on the attached document.

We would be so grateful to partner with you! I'll be happy to meet with you in person or over the phone to get to know the needs of your business and discuss other options. Our deadline for inclusion in publicity is August 22. If you have any questions, please do not hesitate to call.

Warmly,  
Able Allen, Major Gift Officer  
Warren Wilson College  
(828) 771-4066 | [aallen@warren-wilson.edu](mailto:aallen@warren-wilson.edu)



## 2023–2024 SPONSORSHIP OPPORTUNITIES

### LEADERSHIP LEVEL – \$10,000+

- Presenting Sponsor for lectures and VIP receptions. This includes name recognition by President Fernández/College leaders at events.
- Tickets for 2 to the annual Mountaintop Reception with donors and trustees.
- Display logo on banner in athletics facility and business shoutout in livestream.
- Verbal acknowledgment as Leadership level sponsor with larger logo in slide deck for any virtual events. Previous events have averaged 175 participants.
- Logo with link and brief write-up in e-newsletter sent to 15,000+ unique emails.
- Customized employee experience with your business and Warren Wilson College.
- Logo on social media that goes to 10,000+ followers during Homecoming.
- Tickets for 6 to be used at the VIP President’s Reception during Homecoming or other special VIP Events over the course of the year.

### PLATINUM LEVEL – \$5,000

- Display logo on banner in athletics facility and business shoutout in livestream.
- Verbal acknowledgment as Platinum Level sponsor with logo in slide deck for any virtual events. Previous events have averaged 175 participants.
- Customized employee experience with your business and Warren Wilson College.
- Logo with link in e-newsletter sent to 15,000+ unique emails.
- Logo on social media that goes to 10,000+ followers during Homecoming.
- Tickets for 4 to be used at the VIP President’s Reception during Homecoming or other special VIP Events over the course of the year.

### GOLD LEVEL – \$2,500

- Display logo on banner in athletics facility and business shoutout in livestream.
- Logo in slide deck for any virtual events. Previous events have averaged 175 participants.
- Logo in e-newsletter sent to 15,000+ unique emails
- Logo on social media that goes to 10,000+ followers during Homecoming.
- Tickets for 3 to be used at the VIP President’s Reception during Homecoming or other special VIP Events over the course of the year.

### SILVER LEVEL – \$1,000

- Display logo on banner in athletics facility and business shoutout in livestream.
- Name in the slide deck for any virtual events. Previous events have averaged 175 participants.
- Listing/link in e-newsletter sent to 15,000+ unique emails
- Logo on social media that goes to 10,000+ followers during Homecoming.
- Tickets for 2 to be used at the VIP President’s Reception during Homecoming or other special VIP Events over the course of the year.



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**YES, WE WILL SPONSOR WARREN WILSON!**

Sponsorship Level (choose one)

Leadership\_\_\_

Platinum\_\_\_

Gold\_\_\_

Silver\_\_\_

Contact's Name & Title \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Warren Wilson College is a 501(c) (3) tax-exempt charitable organization. Please consult with your financial adviser regarding the tax-deductibility of this gift as allowed by law. Please mail to the Office of Advancement, WWC CPO 6376, PO Box 9000, Asheville, NC 28815-9000. Questions? Contact Able Allen '10, Major Gift Officer, at 828-771-4066 or [aallen@warren-wilson.edu](mailto:aallen@warren-wilson.edu).

